



**Evropski centar
za mir i razvoj**
Terazije 41
11000 Beograd, Serbia

ECPD Headquarters

**European Center
for Peace and Development**
**Centre Européen
pour la Paix et le Développement**
**Centro Europeo
para la Paz y el Desarrollo**
**Европейский центр
мира и развития**



University for Peace

Belgrade, 28 January 2016.

The European Center for Peace and Development University for Peace established by the United Nations, an international educational and research organisation from the UN academic system, in the framework of the ECPD International Program of Transfer of Knowledge System, in cooperation with **the ministries of health of Serbia, Montenegro, Federation of Bosnia and Herzegovina, South Eastern Europe Health Network (SEEHN), Technical University in Berlin (Germany), Long Island University (USA) and Health Consumer Powerhouse (Sweden)** organizes

III ECPD REGIONAL CONFERENCE ON PHARMACOECONOMICS with the main topic

HEALTH CARE: PROCESS MANAGEMENT, FINANCING AND PURCHASING

(Brijuni, 23 – 24 September 2016)

Considering an increasingly important role of pharmacoeconomics and pharmacoeconomic analysis in decision-making process, as well as still inadequately developed resources in this multidisciplinary field in the health systems of South East Europe, the European Center for Peace and Development UN University for Peace has initiated a series of regional conferences, round tables and meetings in the countries across the Region for key decision makers, with a view to improving and strengthening capacities in this field.

The Conference will be chaired by **Prof. Dr. Klaus-Dirk Henke**, Chair of Public Finance and Health Economics of the Institute of Economics and Commercial Law at the Technical University in Berlin, as Chair, and **Prof. Dr. Slavica Đukić Dejanović**, President of the Board of Health and Family of

the National Assembly of the Republic of Serbia, **Prof. Dr. Ana StavljeniĆ-Rukavina**, DIU Libertas, Croatia and **Prof. Dr. Arne Bjornberg**, Executive Director and Chief Operating Officer, Health Consumer Powerhouse, Sweden as Co-Chairs.

PRELIMINARY PROGRAM OF THE CONFERENCE

- **Process management and supply chain management of medical and pharmaceutical products – connecting the actors**
- **E-Business and E-Commerce in healthcare – processes and data standards**
- **Cross-organizational and cross-border process management**
- **Smart Health and intelligent ubiquitous technologies for health and wellbeing**
- **M-Health for global health in low and middle income settings**
- **Big data analytics, crowdsourcing for public health surveillance and emergencies**
- **Pricing of health services and pharmaceuticals**
- **Payment in healthcare according to quality**
- **The secondary healthcare market**
- **Why are orphan drugs different? Achieving sustainable access for orphan drugs**
- **The future of “Biosimilars”**

PRELIMINARY LIST OF LECTURERS

1. **Ass. Prof. Dr. Dario Nakić**, *Minister of Health of the Republic of Croatia*
2. **Prof. Dr. Budimir Šegrt**, *Minister of Health of Montenegro*
3. **Ass. Prof. Dr. Vjekoslav Mandić**, *Minister of Health of the Federation of Bosnia and Herzegovina*
4. **Dr. Dragan Bogdanić**, *Minister of Health and Social Welfare of the Republic of Srpska*
5. **Prof. Dr. Klaus-Dirk Henke**, *Public Finance and Health Economics of the Institute of Economics and Commercial Law at the Technical University in Berlin*
6. **Prof. Dr. Arne Bjornberg**, *Executive Director and Chief Operating Officer, Health Consumer Powerhouse, Sweden*
7. **Prof. Dr. Slavica Đukić Dejanović**, *President of the Board of Health and Family of the National Assembly of the Republic of Serbia*
8. **Prof. Dr. Ana StavljeniĆ-Rukavina**, *DIU Libertas, Croatia*
9. **Prof. Dr. Reinhard Busse**, *Chair of Department for Health Care Management at the Technical University in Berlin*
10. **Prof. Dr. Jeffrey Levett**, *National School of Public Health, Greece*
11. **Prof. Dr. Nebojša Arsenijević**, *Rector of the University of Kragujevac*
12. **Prof. Dr. Rusmir Mesihović**, *Former Minister of Health of the Federation of Bosnia and Herzegovina*
13. **Prof. Dr. Dušan Keber**, *University of Ljubljana, former Minister of Health of Slovenia*

14. **Dr. Daniel Dulitzky**, *World Bank Health Sector Director for Europe and Central Asia, USA*
15. **Prof. Dr. Thomas Lux**, *Head of Competence Center eHealth, University of Applied Science Niederrhein, Germany*
16. **Prof. Dr. Francesco Maringelli**, *Medtronic Hospital Solutions, Switzerland*
17. **Dr. Per Troein**, *IMS Health, London, UK*
18. **Prim. Dr. Goran Čerkez**, *South-Eastern Europe Health Network*
19. **Dr. Sc. Kenan Hrapović**, *Director of the Health Insurance Fund of Montenegro*
20. **Mr. Sc. Tatjana Prenda Trupeć**, *Director of the Croatian Health Insurance Fund*
21. **Ms. Novka Agić**, *Director of the Health Insurance and Reinsurance Fund of the Federation of Bosnia and Herzegovina*
22. **Mr. Sc. Darko Tomaš**, *Director of the Health Insurance Fund of the Republic of Srpska*
23. **Mr Sc. Dr. Sašo Stefanoski**, *Director of the Health Insurance Fund of Macedonia*

APPLICATION FORM AND PARTICIPATION FEE

The participation fee for the Conference is **470€**.

All **applications** should be sent by **August 31, 2016**, to: European Center for Peace and Development (ECPD) University for Peace, Terazije 41, 11000 Belgrade, Serbia; tel. +381 11 3246 041 (042-045), fax: +381 11 3240 673, +381 11 3234 082; e-mail: ecpd@Eunet.rs and office@ecpd.org.rs; www.ecpd.org.rs

Working languages: English/simultaneous translation provided

HOTEL ACCOMMODATION

The European Center for Peace and Development UN-mandated University for Peace has provided accommodation for the Conference participants at the Hotel "Neptun" on the Brijuni Islands (www.brijuni.hr, tel: +385 52 525 575), the venue of the Conference, at preferential rates:

Bed and breakfast in a single room - **65€** and in a double room - **86€** per room; Additional charge for lunch or dinner is: EUR 12.50 per person and per meal; **Full board** in a single room - **90€** and in a double room - **136€** per room.

We enclose herewith the form for the reservation of accommodation in the above-mentioned hotel and recommend you to make your reservation through the ECPD Secretariat.

Looking forward to your application and meeting you soon, we remain, Sincerely yours,

CONFERENCE CHAIR
(Prof. Dr. Klaus-Dirk Henke)



ECPD EXECUTIVE DIRECTOR
(Prof. Dr. Negoslav P. Ostojić)



III ECPD REGIONAL CONFERENCE ON PHARMACOECONOMICS
WITH THE MAIN TOPIC
HEALTH CARE: PROCESS MANAGEMENT,
FINANCING AND PURCHASING
(Brijuni, 23–24 September 2016)

APPLICATION FORM

1.	Name and surname	
2.	Educational background	
3.	Specialty	
4.	Organization (name, address. phone)	
5.	Workplace or function	
6.	Address for correspondence (if different than the given one)	
7.	Phone	Fax
	e-mail address:	

The Application Form should be submitted to the European Center for Peace and Development (ECPD) University for Peace, Terazije 41, 11000 Belgrade, fax: +381 11 3240 673, +381 11 3234 082; e-mail: office@ecpd.org.rs and ecpd@eunet.rs www.ecpd.org.rs

The participation fee should be paid through ECPD account. Regarding the payment instructions and issuing of proforma invoice, please contact ECPD Financial Department: tel. +381 11 3246 041; +381 11 3246 042; +381 11 3246 044; e-mail: office@ecpd.org.rs and ecpd@eunet.rs

Place and date

Candidate

(Signature)

INFORMATION ON THE ACCOMMODATION OF PARTICIPANTS

III ECPD REGIONAL CONFERENCE ON PHARMACOECONOMICS WITH THE MAIN TOPIC

HEALTH CARE: PROCESS MANAGEMENT, FINANCING AND PURCHASING

(Brijuni, 23–24 September 2016)

The European Center for Peace and Development (ECPD) established by the University for Peace of the United Nations, the organizer of the **III ECPD Regional Conference on Pharmacoeconomics**, has provided, at reduced prices, accommodation for the participants at the **Hotel „Neptun”**:

ROOM TYPE	TYPE OF SERVICE	PRICE OF ACCOMMODATION
Single room	Bed & breakfast	65€
Single room	Full board	90€
Double room	Bed & breakfast	86€ per room
Double room	Full board	136€ per room

Accommodation costs will be paid by participants when checking out of the Hotel or beforehand by payment into the account of the Hotel.

We kindly ask you to forward the application for Hotel reservation to the Secretariat of ECPD , Terazije 41, fax: +381 11 3234 082; +381 11 3240 673, e-mail: office@ecpd.org.rs or ecpd@EUnet.rs.

ECPD SECRETARIAT

Kindly make your reservation for accommodation in due time by forwarding the following details:

Name and Surname:			
I wish accommodation in	1/1 room <input type="checkbox"/>	1/2 room <input type="checkbox"/>	
I wish type of hotel service:	Bed & breakfast <input type="checkbox"/>	Full board <input type="checkbox"/>	
Date of arrival:		flight:	
		airport:	
Date of departure:		flight:	
		airport:	

Place and date

Signature