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University for Peace

**IN COOPERATION**



MINISTRY OF HEALTH  
REPUBLIC OF SERBIA



MINISTRY OF HEALTH  
OF THE FEDERATION B&H



MINISTRY OF HEALTH  
OF MONTENEGRO



**SOUTH-EASTERN EUROPE**  
HEALTH NETWORK

# DRAFT OF THE PROJECT HEALTH FORUM OF SOUTH EASTERN EUROPE



UNIVERSITY OF SARAJEVO



UNIVERSITY OF KRAGUJEVAC



2016

## DRAFT OF THE PROJECT

# HEALTH FORUM OF SOUTH EASTERN EUROPE

## INTRODUCTION

The global economic crisis is posing serious challenges to health policies and health systems all over the world. The challenges we have been faced with call for re-examination of performance, sustainability and remodeling of the health systems. Innovative solutions and new approaches to meeting the health sector needs, as response to the challenges, require more intensive exchange of experiences and information and more intensive global and regional cooperation. Furthermore, the process of implementation of the New European Health Policy - Health 2020 by WHO member countries of the European Region requires joint efforts and opening of the functional communication channels.

## CURRENT SITUATION AND EXPERIENCE

SEE countries which, being part of the European continent, share geographic, demographic, economic and political specificities are faced with similar challenges in terms of preservation and improvement of health. Experiences of transition, European integrations, health system restructuring and especially similar problems with demographic trends and chronic non-communicable diseases pose a necessity to more efficient integrated approach.

Good experiences within the institutional forms of the regional cooperation over the past two decades (former SEE Stability Pact, Regional Cooperation Council and South East European Health Network) prove to be an insufficient framework for more flexible and comprehensive communication in the years of the crisis. Incoherent present analyses and particular approaches of the interested institutions (Government, WHO, OECD, WB, etc.) prevent reaching efficient and comprehensive solutions. An additional weakness of the existing institutional capacities is absence of experts from academic and professional institutions, representatives of the associations of patients and representatives of pharmaceutical industry. Clear need for new approaches and information in the field of public health, health economics and management has been proved by large interest of South-East European countries for non-institutional for a such as European Health Forum in Gastein and Innovative Initiative in Rovinj (2012). However, analysis and comprehensive approach to health and health systems of South-East European countries were not adequately covered at these meetings.

The crisis made us aware that there are no universal and unique recipes and approaches. On the contrary, what we need is specific, adjusted solutions. Health systems of the countries in SEE with their similar performance, as well as similar health needs and challenges call for an advanced model of communications.

## PROJECT OBJECTIVES

Outcomes of the organization of the annual forum of relevant decision-makers in the health systems of SEE countries and with the participation of scientific and professional experts from the EU and the Region will analyze:

- Results of transformation of health systems in SEE countries
- Indicators of the present health condition of the population in SEE countries
- Impact of the financial crisis on the population in SEE countries
- Impact of the financial crisis on the allocation of contributions for health and health policies in SEE countries
- Patients' rights in SEE countries
- Health care in SEE countries
- Situation in pharmaceutical industry and pharmaceutical markets in SEE countries
- Present projections of public health challenges, risks and threats in SEE countries
- Make comparative analysis of the action plans for the implementation of the New European Health Policy – Health 2020
- Discuss perspectives of the global, regional and national health management
- Discuss innovative approaches to the health sector financing
- Discuss innovative approaches to the public health
- Discuss inequalities in the health sector and ethical problems in health care

### Methods of work:

- Plenary conference debate
- parallel fora
- round tables
- new communication platforms (on-line link, Twitter, Facebook...)

All communication forms include maximum three introductory presentations, participation of the moderator and summary. The official language of the Forum is English with simultaneous interpretation into Serbian provided.

Program Committee shall appoint working presidencies and chair persons for plenaries, fora and round tables.

The participation fee and deadlines for submitting applications for participation shall be defined by the Committee.

## PLAN OF ACTIVITIES

The Forum is scheduled for April 2016 as a two-day event on the location which has appropriate capacities to meet the needs of the Forum (conference halls, technical support for interpretation, etc.)

The Forum includes the following organizational parts:

1. Introductory plenary session: **"Health and Health Systems of SEE countries twenty years later"**
2. Final plenary session: **"Health in SEE in the years of crisis – innovations, challenges"**

**The plenary session (1)** includes the introduction of the chair person and a 15-minute presentation of a representative from each SEE country, then two presentations of international experts in the form of a comparative analysis. The final session is envisaged as a debate. The total duration of the plenary is 3x45 min. During the plenary, no other activities are carried out and all participants are supposed to attend the plenary session.

**Plenary session (2)** includes the presentation of a high-ranking representative of the World Health Organization and three thematic presentations delivered by experts with the final debate and conclusions.

1. Forum 1 – "Global, Regional and National Health Management"
2. Forum 2 – "Situation and Sustainability of the Health Systems in SEE"
3. Forum 3 – "Financing of Health Care in the Years of Crisis"
4. Forum 4 – "Pharmaceutical Market and Industry in SEE"
5. Forum 5 – "Chronic Non-Communicable Diseases and Public Health Policies"
6. Forum 6 – "Patients' Rights in SEE Countries"
7. Forum 7 – "SEE and the New European Health Policy - Health 2020"
8. Forum 8 – "Health Care Quality in SEE Countries and Quality of Health Measurement"

The fora are organized in the form of sessions with specific topic. The fora shall be chaired by various authorities from SEE countries and include three lectures on the given topic and debate at the end. Lecturers shall be invited upon prior verification of the lecture by the Forum Program. The duration of the Forum is 2x45 min.

1. Round table "Vaccination and Confidence in the Health System"
2. Round table "Development Trends of the Health Insurance in SEE"
3. Round table "Public-Private Partnership in the Health Sector – Dilemmas and Experiences"
4. Round table "Fiscal Policies in the Function of Health. Health Sector in the Function of Economic Growth"
5. Round table "Corruption in Health"
6. Round table "Health and Media"

Round tables shall be organized in the form of working breakfast, lunch and dinner, with one moderator and one case report, followed by discussion among all participants. Duration of the round tables is 90 minutes.

All activities of the Forum shall be followed in real time by video link, with possible debate on the social networks.

## ORGANIZATION

### **The main organizers:**

\* ECPD University for Peace est. by the United Nations

### **in cooperation with:**

- \* Ministry of health of the Federation B&H
- \* Ministry of Health of the Republic of Serbia
- \* Ministry of Health of Republic of Srpska
- \* Ministry of Health of Montenegro
- \* Ministry of Health of Macedonia
- \* South-East European Health Network (SEEHN)
- \* Long Island University, Brooklyn, New York, USA
- \* VAMK University of Applied Sciences, Finland
- \* University of Sarajevo
- \* University of Kragujevac

The main organizers shall sign an Agreement on cooperation and implementation of the Project and appoint the members of the Organizing Committee and Program Committee, as well as their representatives.

The Organizing Committee consists of the representatives of ECPD and SEEHN. For the activities related to the overall organization, financing, media coverage, publications and similar tasks, the Organizing Committee shall appoint the Forum Secretariat and Secretary General to manage it. President of the Organizing Committee shall sign agreements on partnership.

The Program Committee consists of the professional and scientific experts from the countries in SEE and other countries.

The Program Committee approves the final Program of the Forum, selects the lecturers, verifies thematic lectures and approves the contents of the publications.

## PARTNERS

1. WHO Offices in the Region of SEE
2. World Bank Offices in Bosnia and Herzegovina, and in Serbia
3. University of Sarajevo
4. University of Belgrade
5. University of Kragujevac
6. Institute of Health Insurance and Reinsurance of the Bosnia and Herzegovina Federation
7. Delegation of the European Union to Bosnia and Herzegovina
8. Medical Societies and Associations of Private Doctors in the SEE Region
9. OECD Office in Bosnia and Herzegovina
10. Agencies for Drugs and Medical Devices
11. Agencies for Accreditation of Health Institutions
12. Institute for Public Health of the Republic of Serbia "Dr. Milan Jovanović Batut"
13. Representatives of the Patients' Associations
14. Innovative Drug Manufacturers' Association INOVIA

The list of partners is flexible and may be extended until 90 days before the commencement of the Forum.

Media partners: electronic media with national coverage, daily and weekly print media, websites covering health related topics.

## CHAIRMAN OF THE FORUM

Prof. Dr. Rusmir Mesihović, General Director of the University Clinical Center of Sarajevo, and former Minister of Health of the Federation of Bosnia and Herzegovina.

## LIST OF THE PROPOSED EXPERTS – LECTURERS

1. Dr. Zsuzsana Jakab, WHO Regional Director for Europe
2. Dr. Hans Kluge, Director, Health Systems and Public Health Division, WHO Regional Office for Europe
3. Ilona Kickbusch, Director of the Global Health Program, Institute of International and Development Studies, Geneva
4. Martin McKee, Director of Research Policy, European Observatory on Health Systems and Policies
5. Mark Pearson, Head of the Health Division, OECD
6. Josep Figueras, Director of European Observatory on Health Systems and Policies
7. Prof. Dr. Predrag Szadanić, Chairman of the SEEHN Executive Committee
8. Prof. Dr. Klaus-Dirk Henke, Chair of the Disciplines of Public Finance and Health Economics, Institute of Economics and Commercial Law, Technical University of Berlin
9. Prof. Dr. Arne Björnberg, Executive Director of Health Consumer Powerhouse, Sweden
10. Prof. Dr. Francesco Maringelli, Medtronic Hospital Solutions, Switzerland
11. Armin Fidler, Lead Advisor of Health Policy and Strategy, World Bank
12. Prof. Kari Kuulasmaa, Research Professor, National Institute for Health and Welfare, Helsinki, Finland

13. Gunter Leiner, former President of European Health Forum
14. Philipa Mladovsky, LSE
15. Prof. Richard B. Saltman, Professor of Health Policy and Management at the Emory University School of Public Health in Atlanta, Georgia
16. Cristina Hernandez-Quevedo, Technical officer, European Observatory
17. Ass. Prof. Thomas Plochg, Department of Public Health, University of Amsterdam
18. Prof. James Barlow, Professor of Technology and Innovation Management, Imperial College Business School, UK
19. Prof. Dr. Stjepan Orešković, Faculty of Medicine, University of Zagreb
20. Tomas Roubal, Health Policy Analyst, Czech Republic
21. Pascal Garel, European Hospital and Healthcare Federation
22. Michael Borowitz, OECD
23. Nicola Bedlington, European Patients Forum
24. Clive Needle, Director of EuroHealthNet
25. Antonio Duran, Andalusian School of Public Health in Granada, Spain
26. Mariana Dyakova, University of Warwick- NHS Coventry, UK
27. Dr. Elizabet Paunović, Programme Manager, European Centre for Environment and Health WHO, Bonn
28. Prof. Dr. Johannes Jacobus Krabbendam, School of Management and Governance of the University of Twente, Netherlands
29. Prof. Dr. Hannu Vuori, World Health Organization
30. Prof. Dr. Nebojša Arsenijević, Rector of the University of Kragujevac
31. Prof. Dr. Slobodan Lang, University of Zagreb, Croatia
32. Prof. Dr. Samir Banoob, Professor, John Hopkins University, USA
33. Prof. Dr. Jeffrey Levett, National School of Public Health, Athens, Greece
34. Prof. Dr. Sharon Wood-Dauphinee, Mc Gill University, Montreal – Canada
35. Prof. Dr. Dale Dauphinee, Mc Gill University, Montreal – Canada
36. Prof. Dr. Alvaro Hidalgo, University Castilla La-Mancha, Spain
37. Dr. Dragan Bogdanić, Minister of Health of the Republic of Srpska
38. Prof. Dr. Slavica Đukić Dejanović, President of the Board of Health and Family, Parliament of the Republic of Serbia, and Director of the Clinic for Psychiatric Diseases "Dr. Laza Lazarević" in Belgrade
39. Prof. Dr. Miodrag Radunović, Advisor to the Prime Minister of Montenegro, Faculty of Medicine, University of Montenegro
40. Prof. Dr. Bojana Berić, Chair, Department of Public Health, Long Island University, Brooklyn, New York, USA
41. Prof. Dr. Thomas Lux, Head of Competence Center eHealth, University of Applied Science Niederrhein, Germany
42. Prof. Dr. Khoshnood Kaveh, School of Public Health, Yale University, USA
43. Mr. Marinko Veković, Regional Manager Berlin Chemie Menarini
44. Ass. Prof. Dr. Simo Vuković, ECPD UPUN

Note: The list of experts-lecturers shall be definitely drawn after direct or public invitation sent by the Forum organisers.