



**PERDANA  
UNIVERSITY**  
DU026(B)

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**ECPD**



EUROPEAN CENTER FOR PEACE AND DEVELOPMENT (ECPD)  
UNIVERSITY FOR PEACE ESTABLISHED BY UNITED NATIONS

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**Entry Requirements**

**Apply  
Now!**

- A Bachelor's degree in Business fields with minimum CGPA of 2.50 as accepted by the University Senate; OR
- A Bachelor's degree in Business fields with a minimum of CGPA 2.00 and not meeting CGPA 2.50 can be accepted, subject to rigorous internal assessment; OR
- A Bachelor's degree in non-Business fields with a minimum of CGPA 2.00 as accepted by the University Senate and with the relevant working experience, subject to rigorous internal assessment; OR
- A Bachelor's degree in non-Business fields with a minimum of CGPA 2.00 as accepted by the University Senate and without the relevant working experience, subject to passing pre-requisite courses; OR

### English Language Requirements

- IELTS 6.0 (Equivalent to CEFR Mid B2)
- TOEFL PBT 550
- or any other equivalent



**Become a  
Global Strategic  
Leader**

**Join Our**

# MBA

**Leadership and  
Global Strategy (ODL)**

**International Recognition  
Dual Award with ECPD**



Faculty of  
Business,  
Economics  
and Finance

**OPEN &  
DISTANCE  
LEARNING**

## Courses Offered

- Economics and Finance for Managerial Decisions
- Leadership Theory and Practice
- Leadership and Innovation Technology
- Research Methodology
- Strategic Communication
- Global Strategy
- Strategic Leadership
- Strategic Human Resource Management
- Government Relations and Lobbying
- Digital Marketing and Organisational Reputation
- Leadership Effectiveness and Development Plan
- International Business Management
- Management Project

## Career Prospect

- C-Suite Positions
- Global Business Consultant
- Business Development Consultant
- Policy Advisors
- Corporate Strategist
- Energy and Sustainability Manager
- Global Business Development Manager
- Project Manager
- Entrepreneur
- Operations Manager
- Marketing Manager
- HR Manager

## Programme Overview

The Master of Business Administration (MBA) in Leadership and Global Strategy offered by Perdana University (PU) in collaboration with the European Centre for Peace and Development (ECPD), University for Peace United Nations, is designed to equip professionals with advanced leadership skills and a deep understanding of global business dynamics.

This programme, delivered through Open & Distance Learning (ODL), provides the flexibility for participants to pursue their studies from anywhere in the world, making it accessible to working professionals and executives.

The curriculum emphasises strategic leadership, innovation, and international business management, preparing graduates to thrive in global markets and lead organisations towards sustainable success.

Learners gain insights into emerging trends, challenges, and opportunities in the global business landscape while learning from experienced faculty and industry experts. Through interactive online learning modules, case studies, and practical assignments, learners develop the competencies required to make strategic decisions, manage diverse teams, and drive growth in complex, international environments.

This MBA in Leadership and Global Strategy programme is ideal for individuals seeking to enhance their leadership potential and broaden their career horizons in an increasingly interconnected global economy.



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